

SummerBlast!

at HILTON ORLANDO BONNET CREEK

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Hilton Orlando Bonnet Creek Hosts “SummerBlast!” for Visitors to Orlando

*The Disney-area Resort Celebrates 101 Days of Summer Vacation
with a Schedule of Special Events and Programming for Hilton Guests*

ORLANDO, Fla. – April 18, 2014 – Visitors to Orlando will have a little sizzle added to their summer vacation as Hilton Orlando Bonnet Creek presents the 4th annual “**SummerBlast!**” event May 23 through August 31, 2014.

This summer-long schedule of special programming and fun-filled activities will celebrate 101 days of summer vacation and help guests kick-start a memorable Orlando vacation with a bang, including a private fireworks display, Saturday, May 24 in honor of Memorial Day Weekend.

The *SummerBlast!* event is for all guests of Hilton Orlando Bonnet Creek, conveniently surrounded by Walt Disney World[®] Resort.

“Summer is synonymous with high energy around the pool and exciting outdoor fun. Our activities are for every guest to enjoy as a way to enhance their summer experience,” says Glen Winsor, hotel manager, Hilton Orlando Bonnet Creek “We want to be the number-one choice for families seeking more from their Orlando experience. At our resort, it’s all about family fun that they won’t find anywhere else.”

The *SummerBlast!* activities are spread throughout the weekend, so families can also plan to enjoy area attractions and take advantage of the resort's complimentary transportation to the *Walt Disney World*[®] Resort parks.

From ice cream socials and dive in movies to creating souvenirs, cheering on your favorite rubber duck or participating in golf lessons or clinic, the resort has endless activities for any member of the family. Spa happy hours, pool parties and golf packages are part of the fun and available. For information about all the activities available, visit www.hiltonbonnetcreek.com/summerblast

For even more fun throughout the summer, the resort will feature several specialty weekends with additional activities or entertainment. More details are available at Hilton Orlando Bonnet Creek website www.hiltonbonnetcreek.com/summerblast:

- Memorial Day Weekend, featuring *SummerBlast! Fireworks* at 9:30 p.m. (Saturday, May 24)
- Cupcake Lovers Weekend, featuring activities with America's favorite snack (June 14 and 15)
- Fourth of July Weekend, featuring *SummerBlast! Fireworks* (Saturday, July 5)

SummerBlast! activities are reserved for guests staying at the Hilton Orlando Bonnet Creek and Waldorf Astoria Orlando and may require an additional fee. To make a reservation, please visit www.hiltonbonnetcreek.com/summerblast or call +1 888 353 2013.

Hilton Orlando Bonnet Creek offers the best of both worlds: a convenient "insider" location accessible from within Walt Disney World property and the peaceful serenity of the surrounding 482-acre nature preserve. Resort amenities include elegantly appointed rooms and suites with family-friendly amenities, a three-acre Florida-style lazy-river pool, a Rees Jones-designed championship golf course, a luxe spa, a full fitness center, and nearly a dozen dining and lounge options, including the award-winning La Luce by Donna Scala.

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About Hilton Hotels & Resorts

Founded in 1919 as the flagship brand of Hilton Worldwide, Hilton Hotels & Resorts continues to build upon its legacy of innovation by developing products and services to meet the needs of savvy global travelers at more than 550 hotels across six continents. Hilton is the stylish, forward-thinking global leader in hospitality with Team Members shaping experiences in which every guest feels cared for, valued and respected. Access the latest news at news.hilton.com and begin your journey at www.hilton.com or www.hilton.com/offers for the latest hotel specials. View a list of official social channels at www.hilton.com/social. Hilton Hotels & Resorts is one of Hilton Worldwide's ten market leading brands.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 94 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of ten world-class global brands is comprised of more than 4,000 managed, franchised, owned and leased hotels and timeshare properties, with more than 678,000 rooms in 91 countries and territories, including Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.