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**Waldorf Astoria® Orlando Director of Golf Instruction, Brian Mogg, Named
One of America's 50 Best Teachers by Golf Digest Magazine**

ORLANDO, Fla. January 3, 2014 -- Brian Mogg, director of instruction for the Waldorf Astoria® Orlando Golf Academy, has been named to *Golf Digest's* prestigious list of America's 50 Best Teachers. This year's list was selected by the nearly 12,500 teachers from 50 states who fill out an online ballot, ranking their peers on a grade-point scale from one to 10.

Since its inception in 2000, *Golf Digest* has used peer voting on the state and national level to build the Best Teachers list. The 2013-2014 Best Teachers rankings can be found in the November issue of *Golf Digest*.

"This a huge honor not only for Brian but for the entire Waldorf Astoria Orlando team," said Peter Kacheris, managing director for Waldorf Astoria Orlando and Hilton Orlando Bonnet Creek. "Brian has taught three winners this year on the PGA, LPGA and Champions Tour -- D.A. Points, Amy Yang and Bart Bryant -- so our guests will know they are learning from one of the best."

Brian Mogg, named as director of instruction at the Waldorf Astoria Golf Academy in 2011, has been providing golf instruction at the highest level since 1993 and was recognized as a *Golf Magazine* Top 100 Golf Instructor since 2004. Brian joined the David Leadbetter Academy in 1993 and eventually became the Director of Instruction from 1997-2001. In 2002, he opened the Brian Mogg Performance Center focusing on developing the golfers' swing and all aspects of their short game. Brian frequently guests on The Golf Channel's "Academy Live," "Your Game Night," and other network shows. He has written instructional articles for *Golf Illustrated*, *Golf Tips Magazine* and *PGA Tour Partners* magazine as well as been featured in *Sports Illustrated*. He also hosts corporate outings and clinics for many companies throughout North America. Brian resides in Orlando with his wife and four kids.

Brian leads the Waldorf Astoria Golf Academy, which offers a range of private and group golf packages. All group schools operate at a 4:1 student to teacher ratio to optimize personal attention. The overnight Waldorf Astoria Golf School package includes deluxe room accommodations and a one-day golf school. The instructional package includes a seven-hour golf school which covers: personalized full swing diagnosis and correction, video analysis, club fitting and recommendations, detailed short game, chipping, pitching evaluation, on course instruction, golf fitness evaluation, and the development of personalized improvement program. Available dates for instruction with Brian Mogg include January 17, February 4 and 28, March 15 and April 21, 2014.

The centerpiece of the Waldorf Astoria® Golf Club is the 18-hole, 7,108-yard championship course created by acclaimed golf course designer Rees Jones. It is the first golf club for the Waldorf Astoria brand, and features a contemporary clubhouse. Located at Bonnet Creek, the course is open to all golfers, including those staying at the adjacent Waldorf Astoria® Orlando or Hilton Orlando Bonnet Creek. The challenging course is designed with a five-tee system for all playing abilities, winding through a large wetland preserve with a par 72, slope 139 and 74.6 rating from the professional tees. Holes are visually arresting from tee to green and require intelligent management of the game. Bunkers are carved to be reminiscent of the hazards designed on courses a century ago. Towering pine and cypress trees line the fairways. The style was dictated by the land's existing contours, which Jones enhanced, always mindful of the natural elements and environmental sensitivity. The Golf Clubhouse features a fully stocked golf

shop, two locker rooms with showers, as well as convenient day lockers for guests at no charge. The Clubhouse Grille offers a continental breakfast, as well as a pub lunch menu.

Waldorf Astoria Orlando has put the destination on the map for luxury travelers. Nestled in a nature preserve and conveniently located near Walt Disney World®, the resort is a sanctuary from the hustle and bustle of neighboring theme parks. Cara Goldsbury, author of “Luxury Guide to Disney World,” calls it “stunningly impressive.” “Swank and sophisticated, Waldorf Astoria has redefined local luxury in Orlando,” she said. The hotel is part of a unique resort complex that also features the top-rated Hilton Orlando Bonnet Creek and the award-winning Waldorf Astoria® Spa.

To reserve a tee time or for information about the Waldorf Astoria Golf Club, call 407-597-3780 or visit WaldorfAstoriaOrlando.com/Golf. For overnight reservations at Waldorf Astoria Orlando, call 1-888-353-2009 or visit WaldorfAstoriaOrlando.com.

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About Waldorf Astoria Hotels & Resorts

Waldorf Astoria Hotels & Resorts is a portfolio of 24 landmark destinations, each being a true reflection of their surroundings in the world's most sought after locations. Unified by their inspirational environments and unparalleled guest service, Waldorf Astoria creates unique authentic moments through the delivery of True Waldorf Service. Personal concierges deliver unparalleled, bespoke service from the moment a guest books through check out. From signature culinary excellence, 12 world-class golf courses and 23 rejuvenating spas, Waldorf Astoria offers luxuriously appointed accommodations and unforgettable experiences. Waldorf Astoria is a global luxury brand of Hilton Worldwide with development plans to add 12 new hotels to the brand. Experience Waldorf Astoria by booking at www.waldorfastoria.com or learn more about this expanding portfolio by visiting news.waldorfastoria.com.