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Waldorf Astoria Orlando Treats Guests and Shoppers to Unforgettable Shopping Experience

ORLANDO, Fla. – March 10, 2014 — [Waldorf Astoria Orlando](#), Central Florida’s iconic destination for luxury accommodations for the discerning traveler, immerses guests in the finest fashions through the high-end retail offerings of Daniella Ortiz and Bay Hill Jewelers, available to all visitors of the Disney-area resort.

Daniella Ortiz is a luxury line of handbags and accessories, handcrafted in Argentina based upon the creative vision of Daniella Ortiz — the brand’s namesake — and her husband, Alfredo Baeza. Inspired by Ortiz’s passion for handbags, the duo first introduced their collection in Palm Beach, where it quickly became coveted by locals and socialites and is now featured in the boutique at Waldorf Astoria Orlando.

“Daniella Ortiz is proud to offer guests of Waldorf Astoria Orlando our exclusive pieces as keepsakes of their stay at the resort,” said Ortiz. “Our elegant and classic designs ensure that these mementos will be cherished by their owners for years to come.”

Within the same boutique space sits Bay Hill Jewelers, a luxury custom jeweler that is a favorite among Orlando’s elite. Founder and designer Stacey Papp is renowned for her handcrafted pieces, earning her store a reputation as the area’s go-to bijouterie for special occasions — including engagements, anniversaries and birthdays. Exclusive to Waldorf Astoria Orlando is

collaboration between Deakin and Frances, the renowned UK-based designer, of quality cufflinks and leather goods.

“Guests choose Waldorf Astoria Orlando because of the resort’s reputation for going above and beyond for their guests,” says Papp. “Our affiliation is well-aligned — Bay Hill Jewelers has this same commitment to exceeding expectations in the name of quality service for our customers.”

Nestled in a nature preserve and conveniently located near Walt Disney World®, Waldorf Astoria Orlando is a sanctuary from the hustle and bustle of neighboring theme parks. Cara Goldsbury, author of “Luxury Guide to Disney World” calls the resort “stunningly impressive.” “Swank and sophisticated, Waldorf Astoria has redefined local luxury in Orlando,” she said.

The hotel is part of a unique resort complex that also features the top-rated Hilton Orlando Bonnet Creek, the award-winning Waldorf Astoria® Spa and Waldorf Astoria® Golf Club, the championship golf course artfully designed by Rees Jones and named one of the most “playable” courses in the crowded Florida market by two national golf magazines.

To learn more about Waldorf Astoria Orlando, please visit www.waldorfastoria.com/orlando. For more information about Waldorf Astoria Hotels & Resorts, please visit www.waldorfastoria.com or <http://news.waldorfastoria.com>.

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About Waldorf Astoria Hotels & Resorts

Waldorf Astoria Hotels & Resorts is a portfolio of 24 landmark destinations, each being a true reflection of their surroundings in the world’s most sought after locations. Unified by their inspirational environments and unparalleled guest service, Waldorf Astoria creates unique authentic moments through the delivery of True Waldorf Service. Personal concierges deliver unparalleled, bespoke service from the moment a guest books through check out. From signature culinary excellence, 12 world-class golf courses and 23 rejuvenating spas, Waldorf Astoria offers luxuriously appointed accommodations and unforgettable experiences. Waldorf Astoria is part of Hilton Worldwide, a leading global hospitality company. Experience Waldorf Astoria by booking at www.waldorfastoria.com or www.waldorfastoria.com/offers. Learn more about this expanding portfolio by visiting <http://news.waldorfastoria.com>.